

**paintistanbul**  
**TURKCOAT**  
**CONGRESS**

Improved Scratch and Mar Resistance  
Acrylic Matt Varnish

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# OUTLINE

Introduction

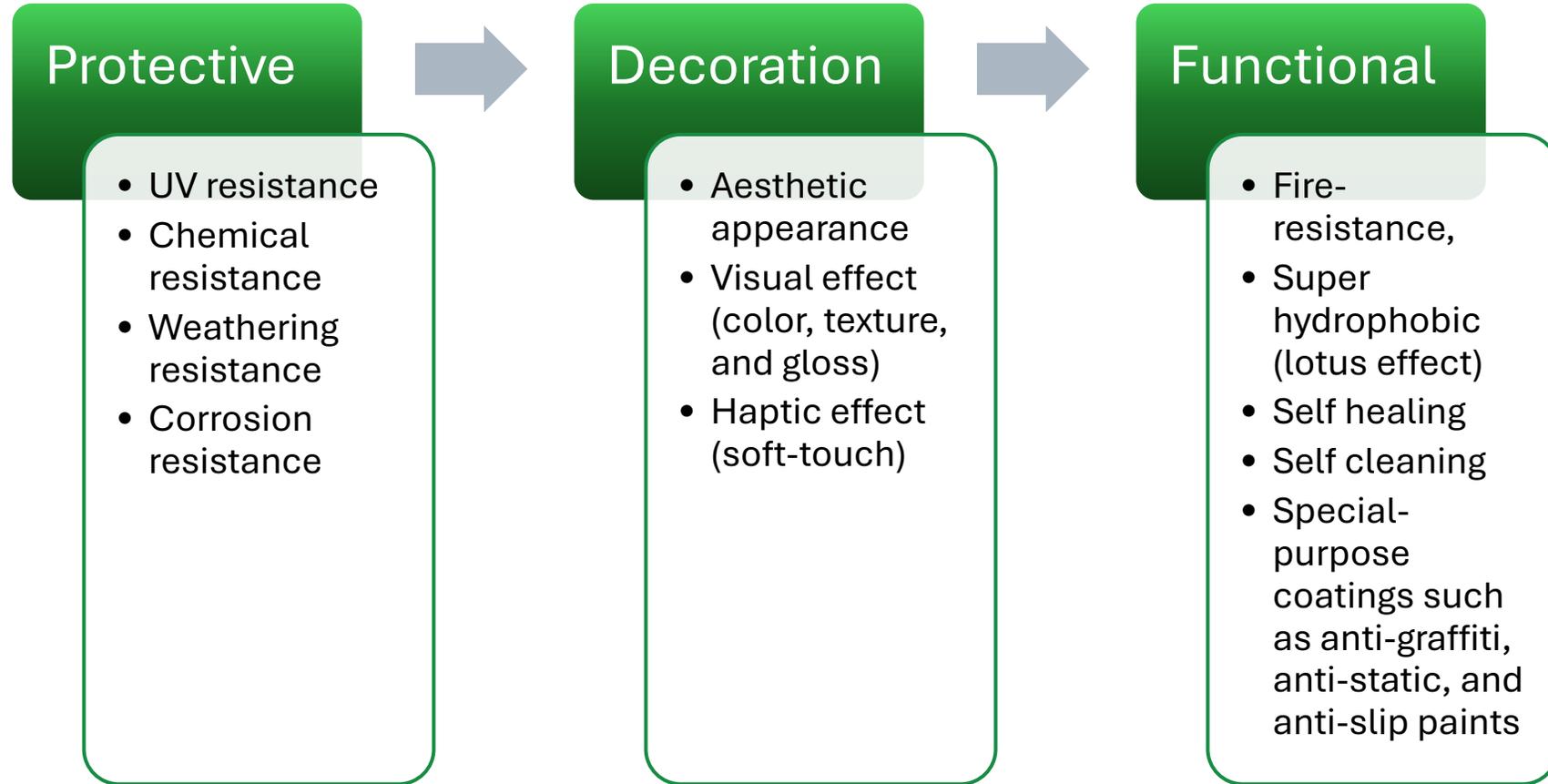
Description of the problem

Experiments & Results

Conclusion

# INTRODUCTION

# PAINT & COATING



# PAINT & COATING



# WOOD COATING COMPOSITIONS



Binder



Pigments & Fillers



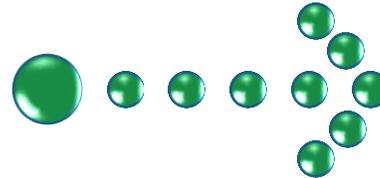
Additives



Solvents



Paint & Coating



Wood  
Coating  
types

Acid curable coatings

Synthetic coatings

Cellulosic coatings

Polyurathane coatings (1K & 2K)

Acrylic coatings (1K & 2K)

Polyester coatings

Water based coatings

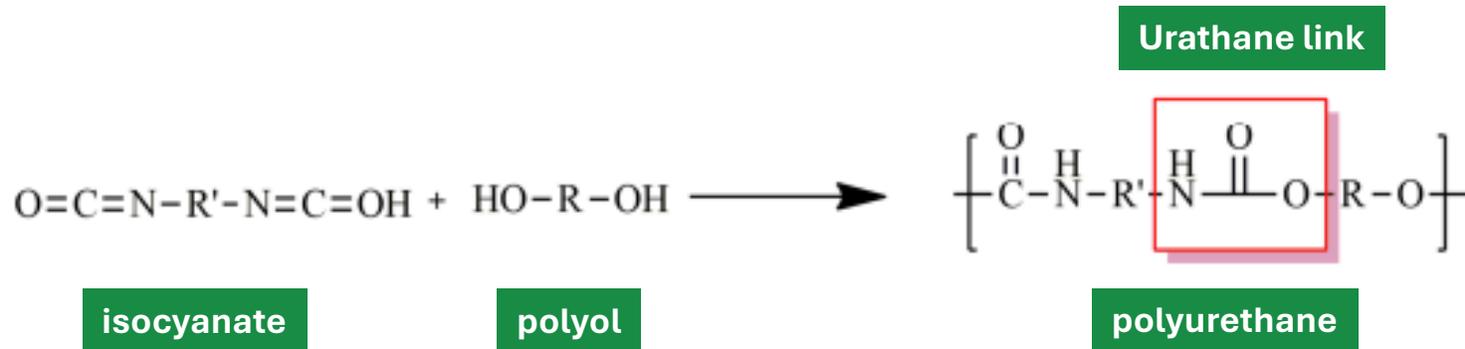
UV curable coatings

Epoxy coatings

Powder coatings



# POLYURETHANE CHEMISTRY

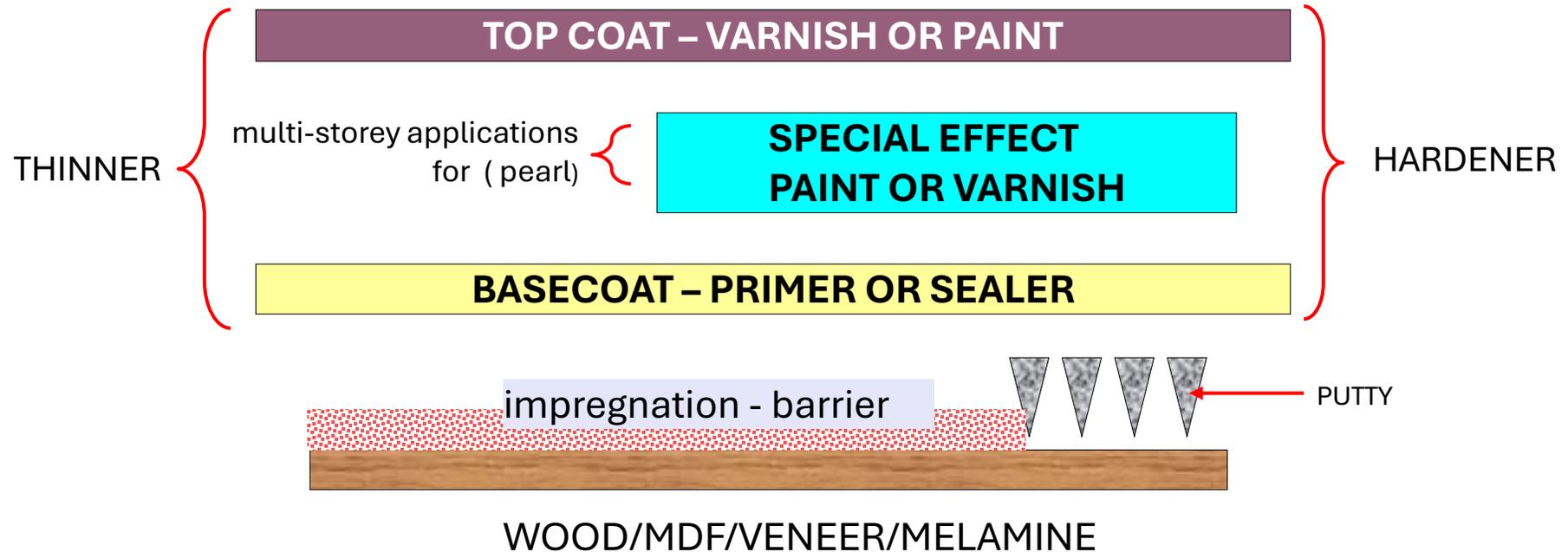


Polyurethanes are polymers containing urethane bonds formed by the reaction of hydroxyl and isocyanate functional groups. It can be either thermoset or thermoplastic in structure. It is used in the paint and coatings industry, as well as in the production of foams, insulation, and isolation materials.

# POLYURETHANE CHEMISTRY

ADVANTAGES	DISADVANTAGES
Chemical and Physical Resistance	Pot-life
Solvent Resistance	Yellowing ( with wrong hardener )
Good hardness	
Fast drying	
Good adhesion	
Wear resistance	
High Build	
Elasticity	
Suitable for polishing	

# WOOD COATING APPLICATION

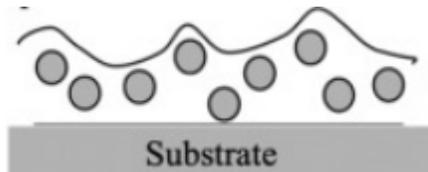


# DESCRIPTION OF THE PROBLEM

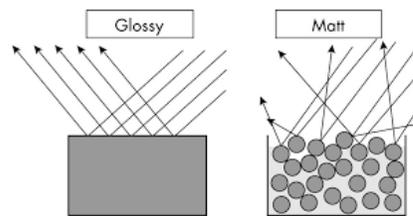
# INDUSTRIAL CHALLENGES



## Silika matting agent orientation



## Formulation Difficulty

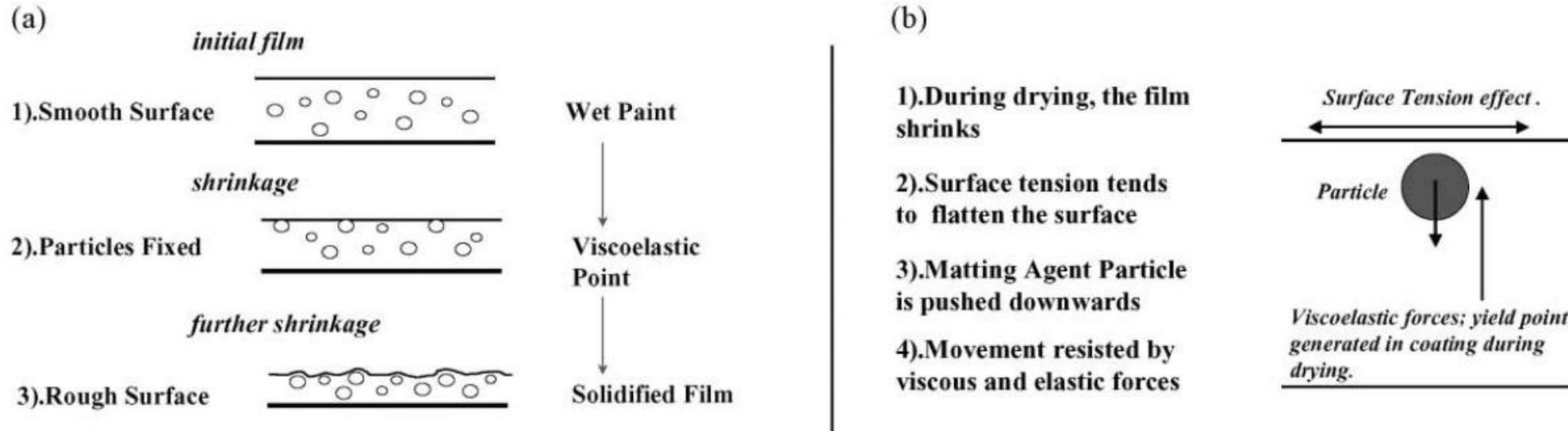


## Industrial Expectation

Mar & scratch resistance

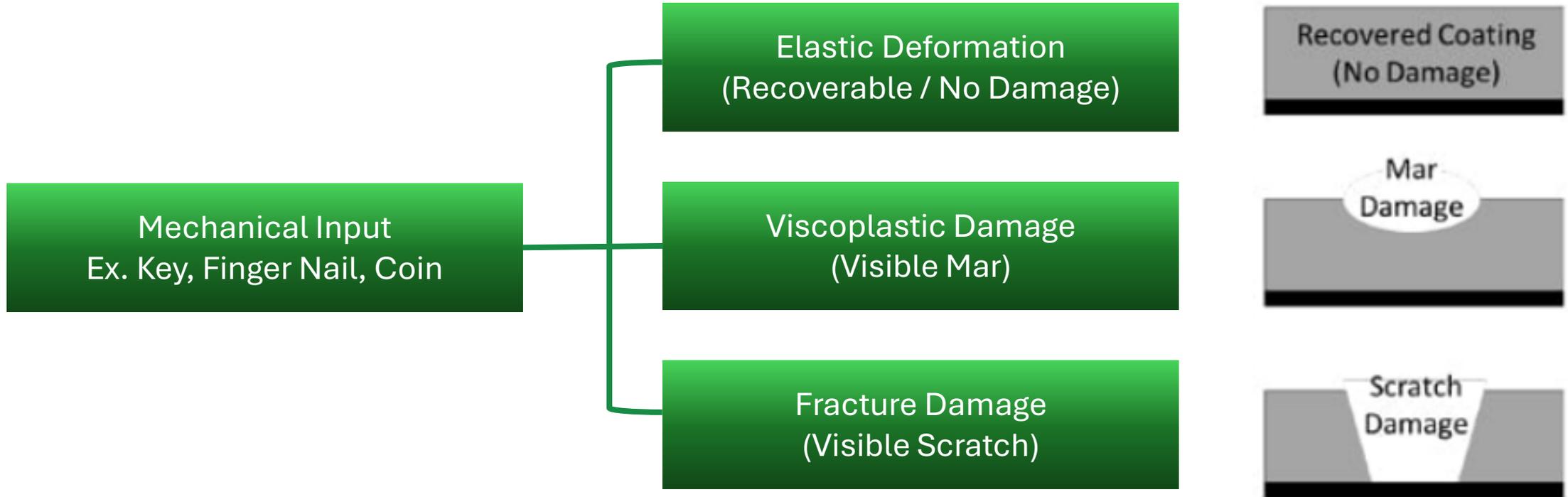


# MATTING MECHANISM



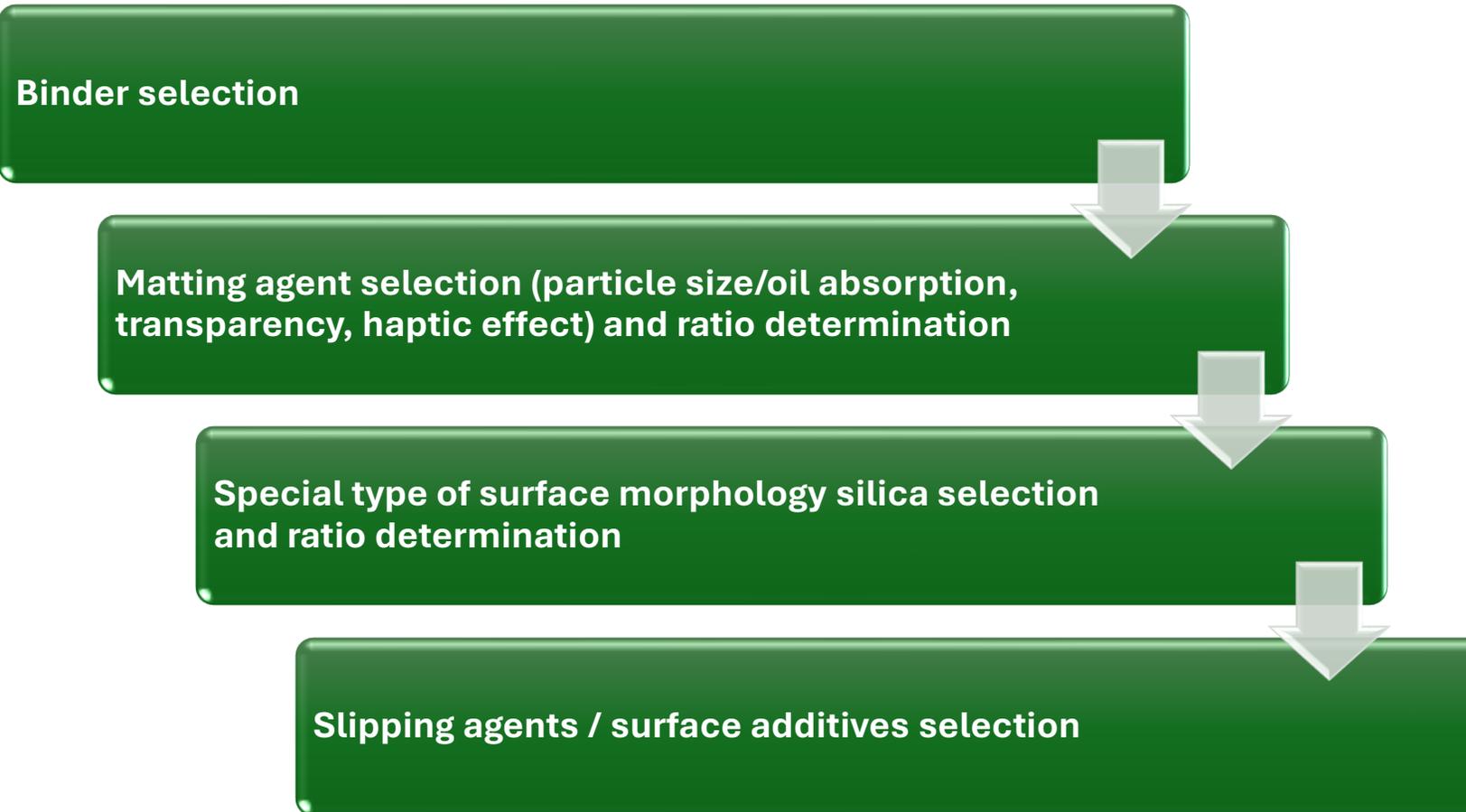
Schematic diagram to illustrate the mechanism of matting by particles in a shrinking paint film: (a) stages during film shrinkage, (b) forces at work.

# MAR & SCRATCH

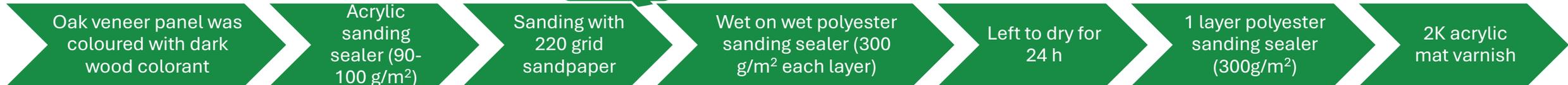
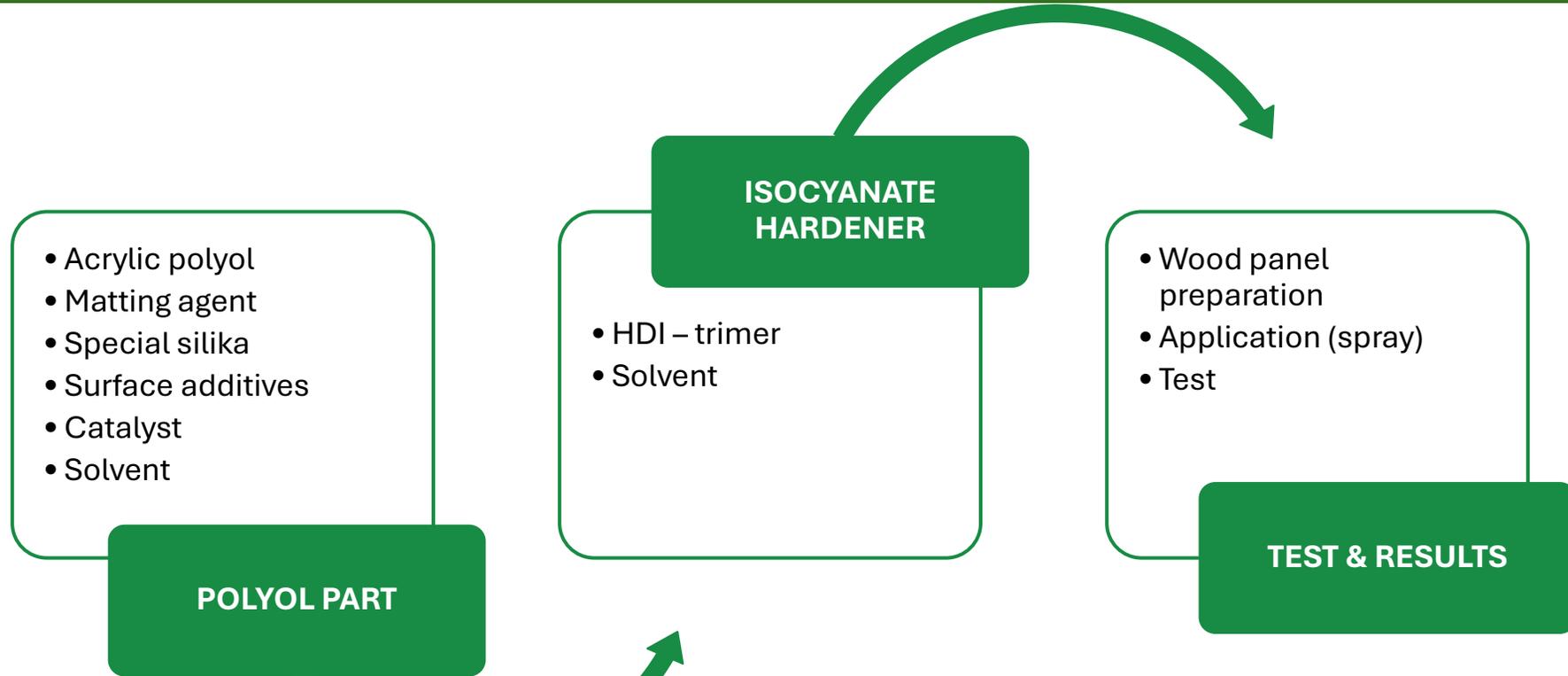


# EXPERIMENTAL

# STEPWISE APPROACH TO PRODUCT DESIGN



# STEPWISE APPROACH TO PRODUCT DESIGN



# TARGETED VALUES

(Wet formulation and coated panels)

Wet formulation	
Solid Content (%) - TS 6035 EN ISO 3251	27-29
Grinding – TS 2620 EN ISO 1524, ASTM D-1210)	≤ 25µm
Density (g/cm <sup>3</sup> ) - ASTM D 1475-98	0,92-0,94
Viscosity (DIN4, 20 ° C, sec) – TS EN ISO 2431, DIN 53211	40 – 50
Storage stability - TS 4324	Stable
Coated Panels	
Gloss - 60° (Glossmeter, ASTM D 523)	7-13
Mar resistance (3M scotch brite 7448 / 50 cycles) (% gloss difference at 85°)	%15-30
Scratch Resistance (Erichsen Scratch Tester 413, N)	Min 2
Haptic* (tactile sensation)	Good

\*Determined through the input of six individuals.

# RESULTS & DISCUSSIONS

# BINDER SELECTION

	2K Acrylic resin A	2K Acrylic resin B	2K Acrylic resin C
Solid Content (%) - TS 6035 EN ISO 3251	27	27,5	28
Grinding – TS 2620 EN ISO 1524, ASTM D-1210)	~10 µm	~10 µm	~10 µm
Density (g/cm <sup>3</sup> ) - ASTM D 1475-98	0,935	0,934	0,936
Viscosity (DIN4, 20 ° C, sec) – TS EN ISO 2431, DIN 53211	50	48	49,5
Storage stability - TS 4324	Stable, no sedimentation	Stable, no sedimentation	Stable, no sedimentation
Gloss (20°/60° /85°) (Glossmeter, ASTM D 523)	1.3/9.7/33.6	1.4/10.9/32.8	1.4/8.9/30.1
Mar resistance (% gloss difference at 85°)	%52	%48	<b>%32</b>
Scratch Resistance (Erichsen Scratch Tester 413, N)	2N	2N	<b>2N-3N</b>
Haptic	Good	Good	Good

# MATTING AGENT SELECTION

	1,5% Silica Matting Agent A Special slipping powders	1% Silica Matting Agent A 2% Special morphology silica Special slipping powders	1,5% Silica Matting Agent B Special slipping powders	0,5%Silica Matting Agent B 2% Special morphology silica Special slipping powder
Solid Content (%) TS 6035 EN ISO 3251	27,5	27,6	27,8	27,7
Grinding TS 2620 EN ISO 1524, ASTM D-1210)	~10µm	~10µm	~10µm	~10µm
Density (g/cm <sup>3</sup> ) ASTM D 1475-98	0,935	0,933	0,934	0,935
Viscosity (DIN4, 20 ° C, sec) TS EN ISO 2431, DIN 53211	45	47	48	50
Storage stability TS 4324	Stable, no sedimentation	Stable, no sedimentation	Stable, no sedimentation	Stable, no sedimentation
Gloss (20°/60° /85°) (Glossmeter, ASTM D 523)	1.4/10.9/32.8	1.5/11,2/32.8	0,5/5/10,5	1.4/10,5/30,2
Mar resistance (% gloss difference at 85°)	%32	%28	%25	<b>%20</b>
Scratch Resistance (Erichsen Scratch Tester 413, N)	2N-3N	3N-4N	2N-3N	<b>3N-4N</b>
Haptic	Good	Good	Good	Good

# SELECTION OF SURFACE ADDITIVES

	Surface Additives Mixture A	Surface Additives Mixture B	Surface Additives Mixture C
Solid Content (%) - TS 6035 EN ISO 3251	27	26,5	27,2
Grinding – TS 2620 EN ISO 1524, ASTM D-1210)	~10µm	~10µm	~10µm
Density (g/cm <sup>3</sup> ) - ASTM D 1475-98	0,935	0,935	0,935
Viscosity (DIN4, 20 ° C, sec) – TS EN ISO 2431, DIN 53211	50	50	50
Storage stability - TS 4324	Stable, no sedimentation	Stable, no sedimentation	Stable, no sedimentation
Gloss (20°/60° /85°) (Glossmeter, ASTM D 523)	1.4/10,5/30,2	1.4/10,5/30,2	1.4/10,5/30,2
Mar resistance (% gloss difference at 85°)	%18,2	<b>%15</b>	%18
Scratch Resistance (Erichsen Scratch Tester 413, N)	3N	<b>4N</b>	3N
Haptic	Good	Good	Good

# CONCLUSION

# COMPARISON WITH MARKET STANDARD

	Market Standard	Formulated Mat Varnish
Solid Content (%) TS 6035 EN ISO 3251	27	26,5
Grinding – TS 2620 EN ISO 1524, ASTM D-1210)	~10µm	~10µm
Density (g/cm <sup>3</sup> ) ASTM D 1475-98	0,932	0,935
Viscosity (DIN4, 20 ° C, sec) TS EN ISO 2431, DIN 53211	55	50
Storage stability TS 4324	Stable, no sedimentation	Stable, no sedimentation
Gloss (20°/60° /85°) (Glossmeter, ASTM D 523)	1,2/8,5/31,4	1.4/10,5/30,2
Mar resistance (% gloss difference at 85°)	%50	<b>%15</b>
Scratch Resistance (Erichsen Scratch Tester 413, N)	3N	<b>4N</b>
Haptic	Good	Good

# COMPARISON WITH MARKET STANDARD

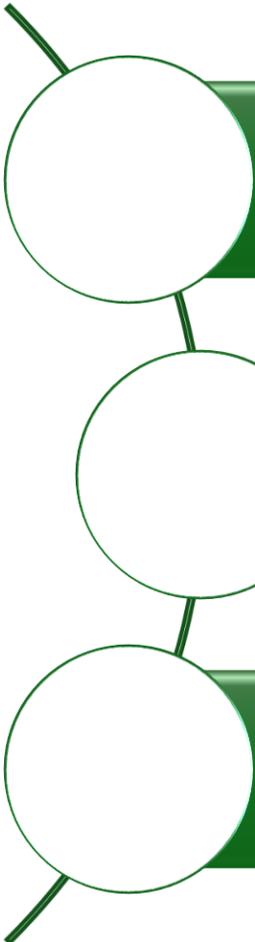


Market standard



Formulated  
Mat Varnish

# CONCLUSION



Trials were conducted to select suitable acrylic binders, focusing on achieving an optimal cost-performance balance.

A combination of a narrow particle size distribution matting agent, special morphology silica, and selected slip additives was used to enhance mar and scratch resistance.

To achieve a more uniform orientation of the matting agent, various surface additive chemistries and their combinations were evaluated.

# THANK YOU

Special thanks to **Deniz ER, Mehmet Ali Erden, Beste Tatlıses, Nail Bostanođlu** for carrying out these trials