



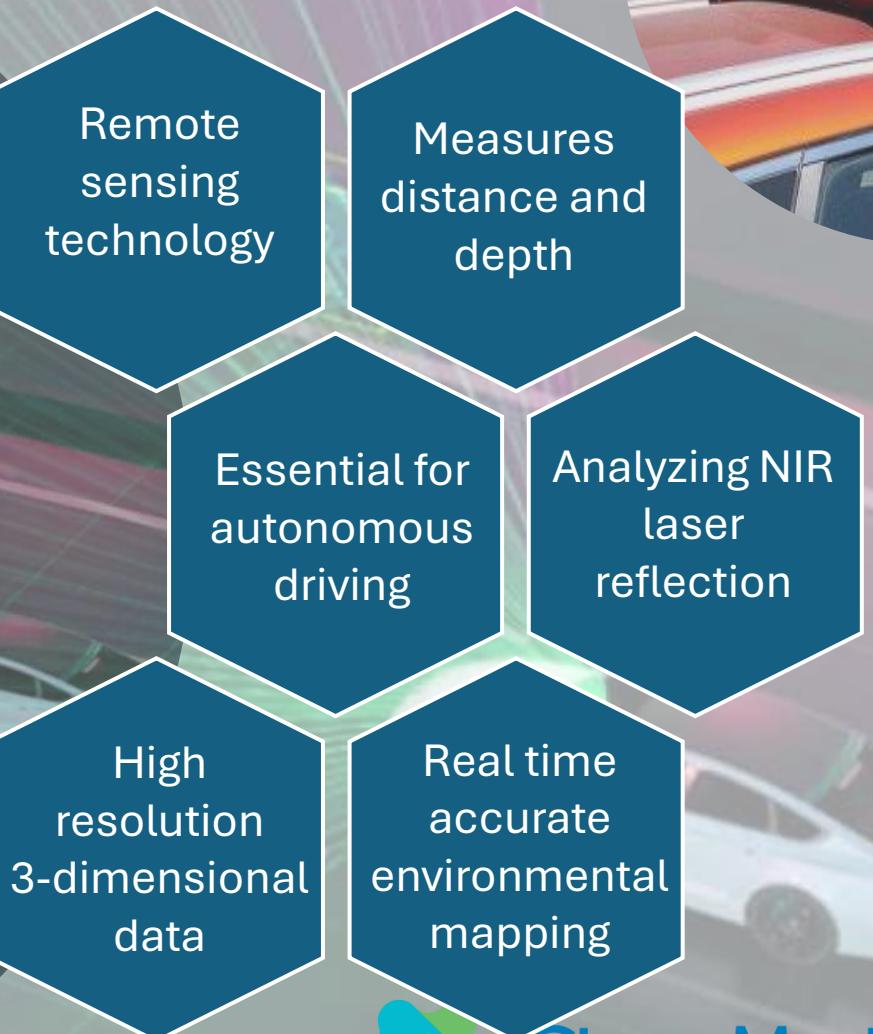
How to Manage LiDAR Compliance in Black Colors?

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LiDAR Technology and its Role in Autonomous Driving



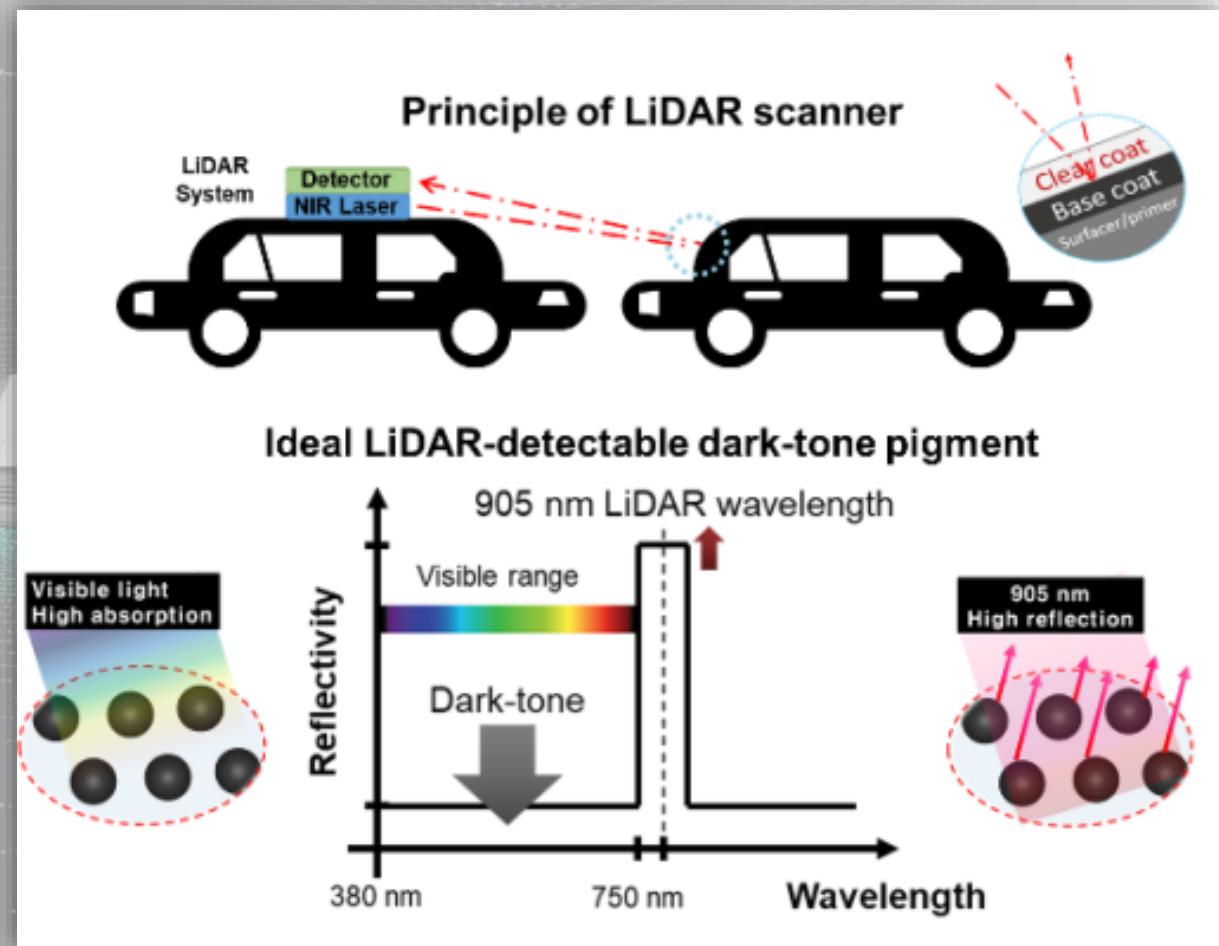
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Challenges of Dark-Colors in Lidar Detection

Conventional black pigments, especially **carbon black**, absorb most of the incident NIR light, including the **905 nm** wavelength used in LiDAR systems.

As a result, these surfaces appear nearly **invisible** to LiDAR scanners, significantly impairing detection in autonomous vehicles and increasing collision risks.

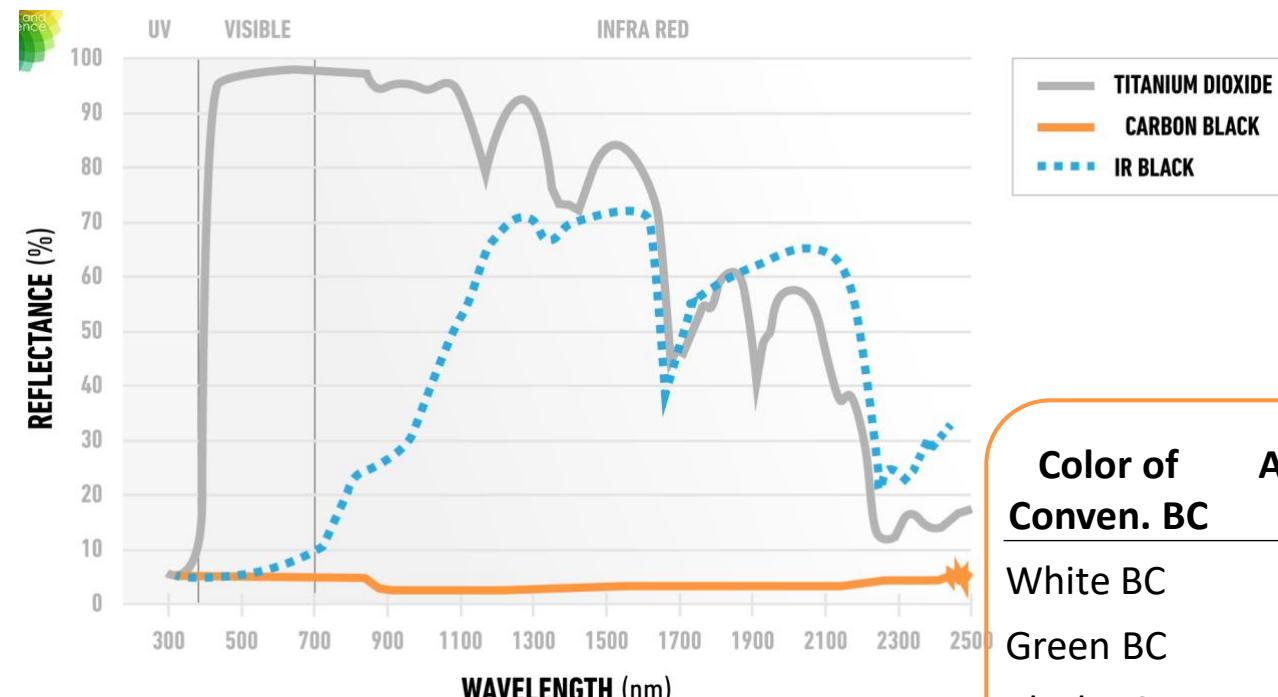
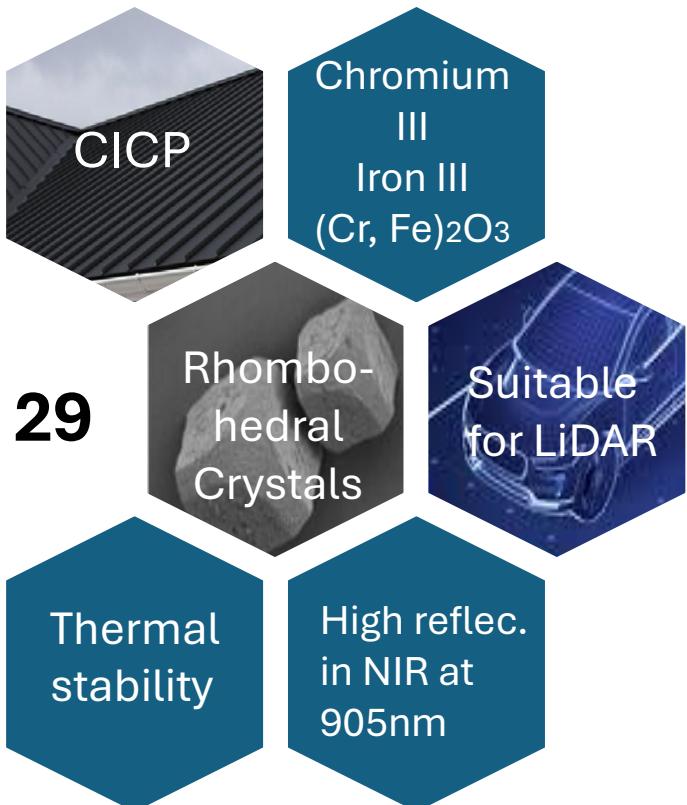


Source: Kim, J.H., Patil, V., Chun, J.M., Park, H.S., Seo, S.W. and Kim, Y.S., 2020, Design of near infrared reflective effective pigment for LiDAR detectable paint, MRS Advances, 8p.



NIR-Reflective Pigment Technology

PBr 29



Source: Kim, J.H., Patil, V., Chun, J.M., Park, H.S., Seo, S.W. and Kim, Y.S., 2020, Design of near infrared reflective effective pigment for LiDAR detectable paint, MRS Advances, 8p.

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Performance of PBr 29 Grades

- Blackness: My

$$My = 100 \cdot \log\left(\frac{100}{Y}\right)$$

- Jetness: Mc

$$Mc = 100 \cdot \left(\log\left(\frac{X_n}{X}\right) - \log\left(\frac{z_n}{z}\right) + \log\left(\frac{y_n}{Y}\right) \right)$$

- Undertone: dM

$$dM = Mc - My$$

dM>0 → bluish

dM<0 → brownish

- R%, 905nm (NIR reflectance at 905 nm)

- TSR% (Total solar reflectance)

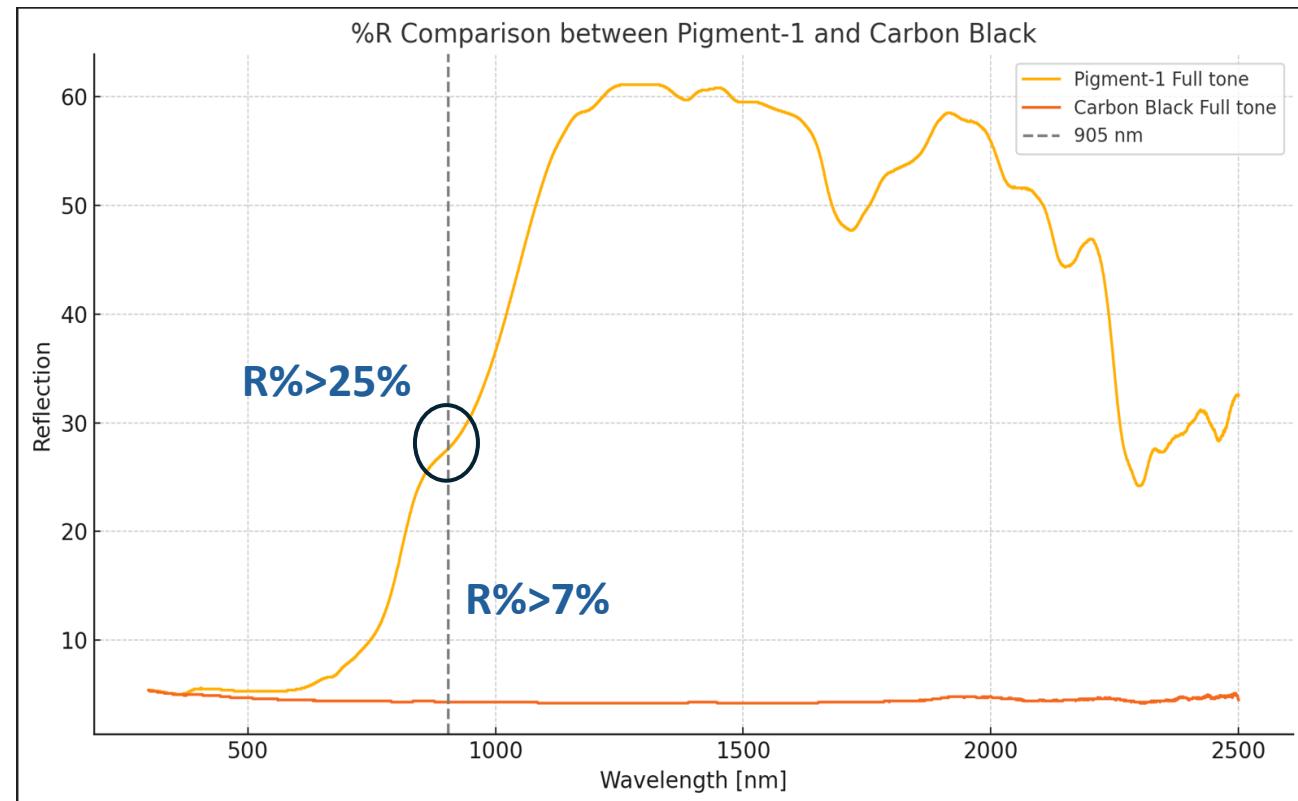
	Pigment-1	Pigment-2
L*	8,54	9,5
a*	4,48	3,29
b*	3,12	2,55
R% 905nm	27,6	24,7
My	198,4	197,4
Mc	194,4	185,7
TSR%	21,69	21,42



Comparation of PBr29 vs Carbon Black



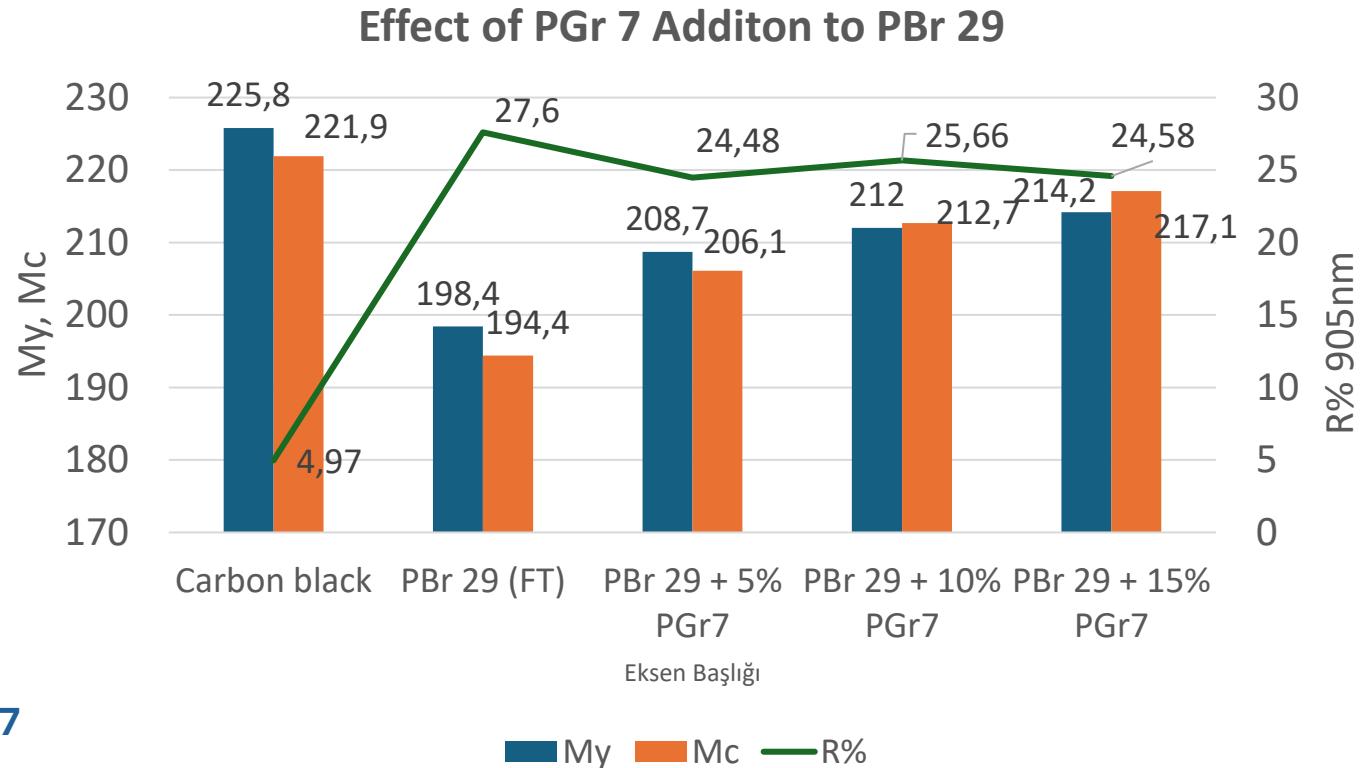
	Pigment-1 Full tone	Carbon Black Full tone
L	8,54	4,98
a	4,48	0,27
b	3,12	0,65
R% 905nm	27,6	5
My	198,4	225,8
Mc	194,4	221,9
%TSR	21,69	4,97



Color Tuning Strategy with PG 7



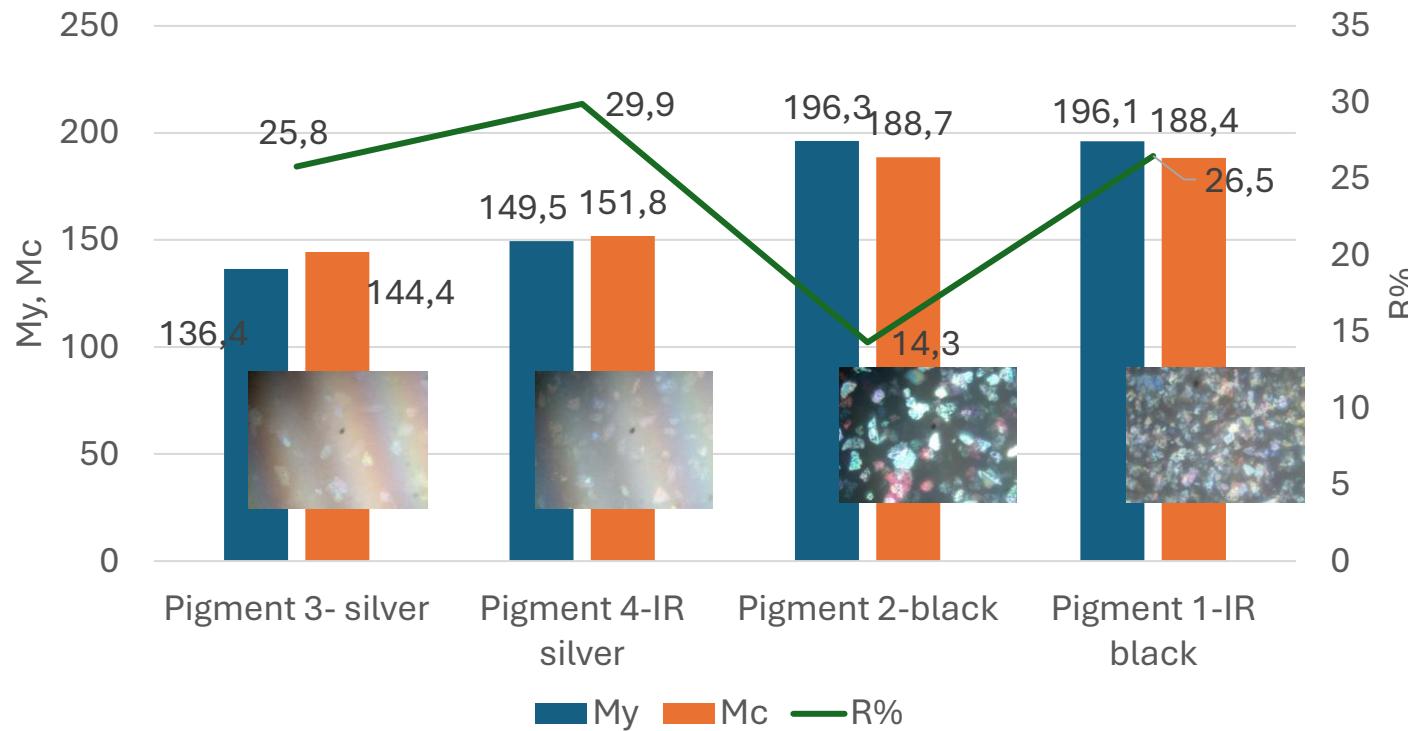
PBr29 Full Tone + 5% PG7 + 10% PG7 + 15% PG7



Effect of Pearlescent Pigment on PBr29 LiDAR Visibility



Comparison of My, Mc, R%



Conclusion

- Compared to carbon black, which reflects only 7% in the NIR region, Pigment Brown 29 significantly enhances LiDAR compatibility by achieving reflectance levels above 25%.
- Color tuning strategy developed by incorporating Phthalocyanine Green (PG7) into the formulation with PBr 29 deepens black appearance without significantly compromising near-infrared (NIR) reflectance.
- It is possible to achieve sparkle and high blackness in IR-reflective pearlescent pigments + PBr29 without compromising IR reflectance.



Thank you

