

Engineered Lightweight Fillers: A Sustainable and Multifunctional Solution Revolutionizing the Paints Industry

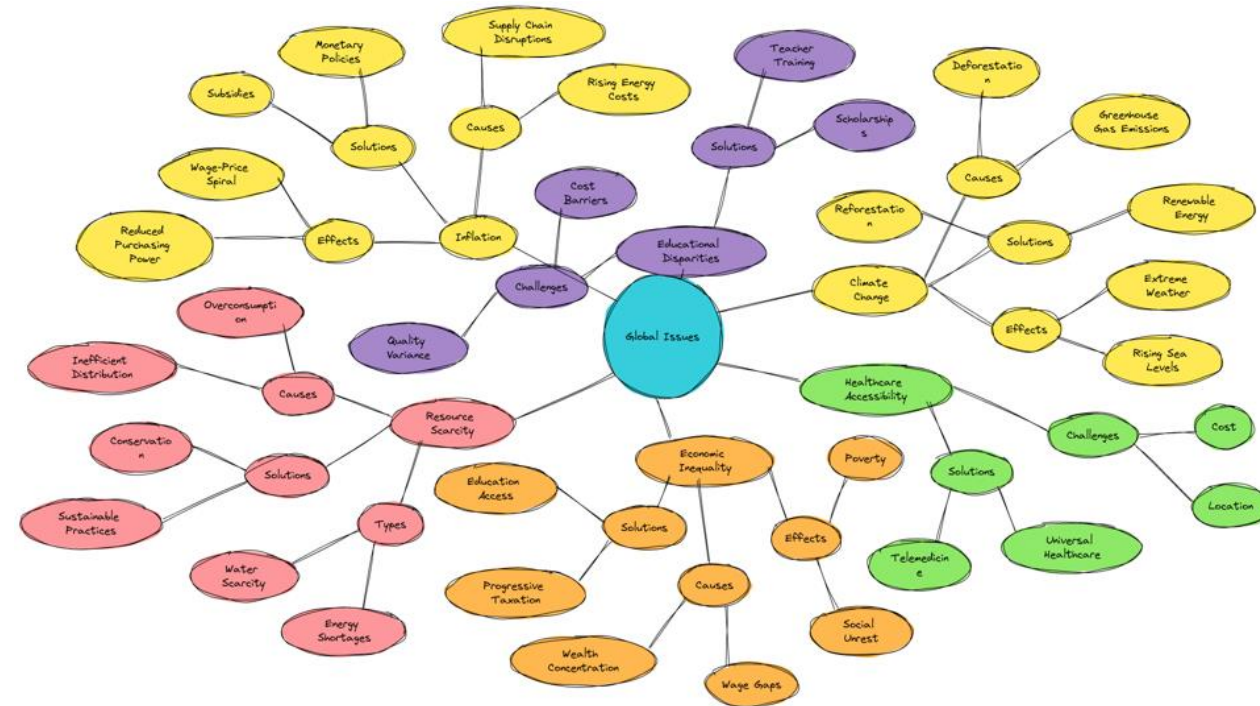
Dr. Jamal Ftouni - Head of Market Development and Innovation Construction

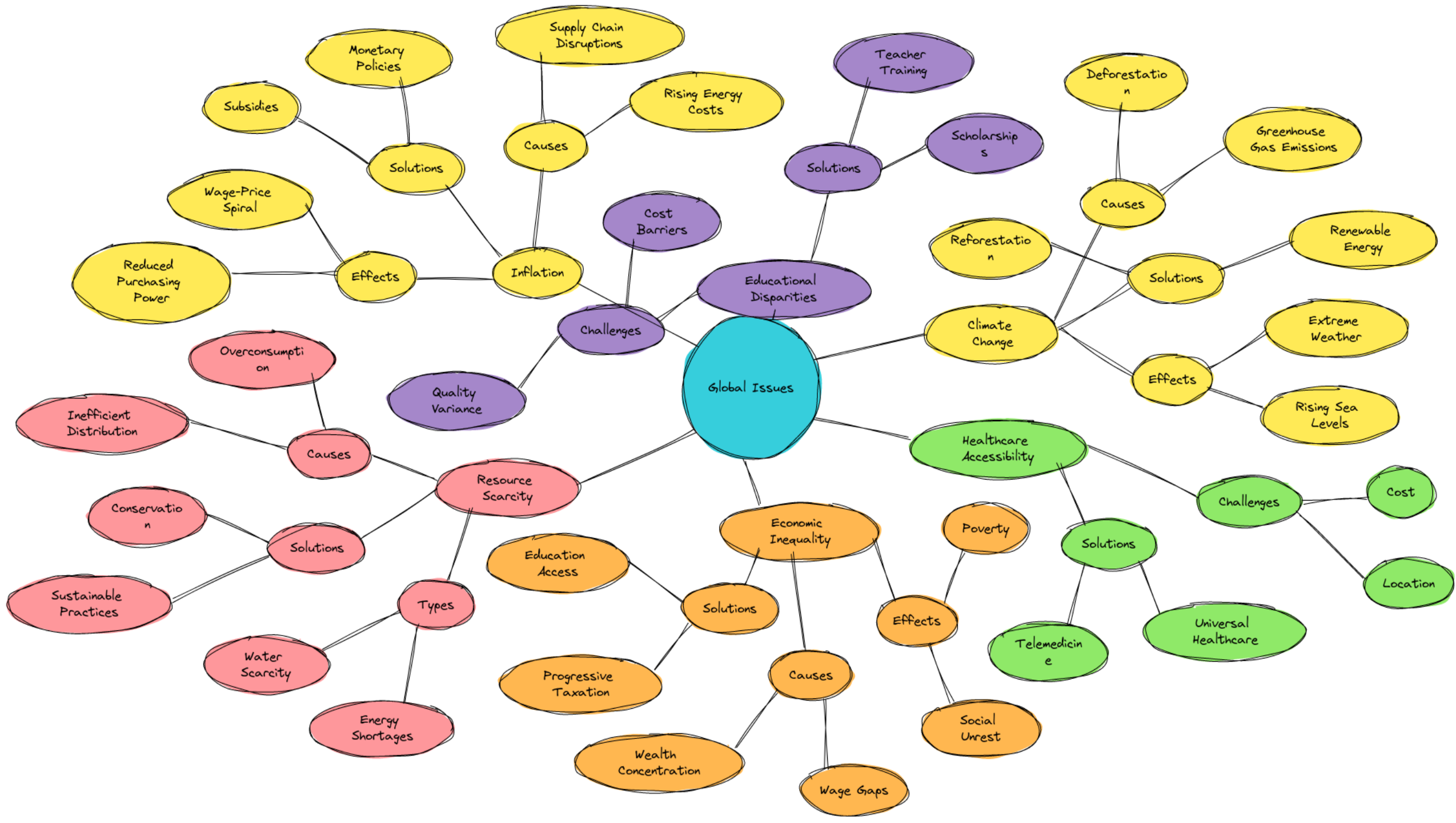
Omya International - Switzerland



Societal Challenges & Sustainable Development Goals

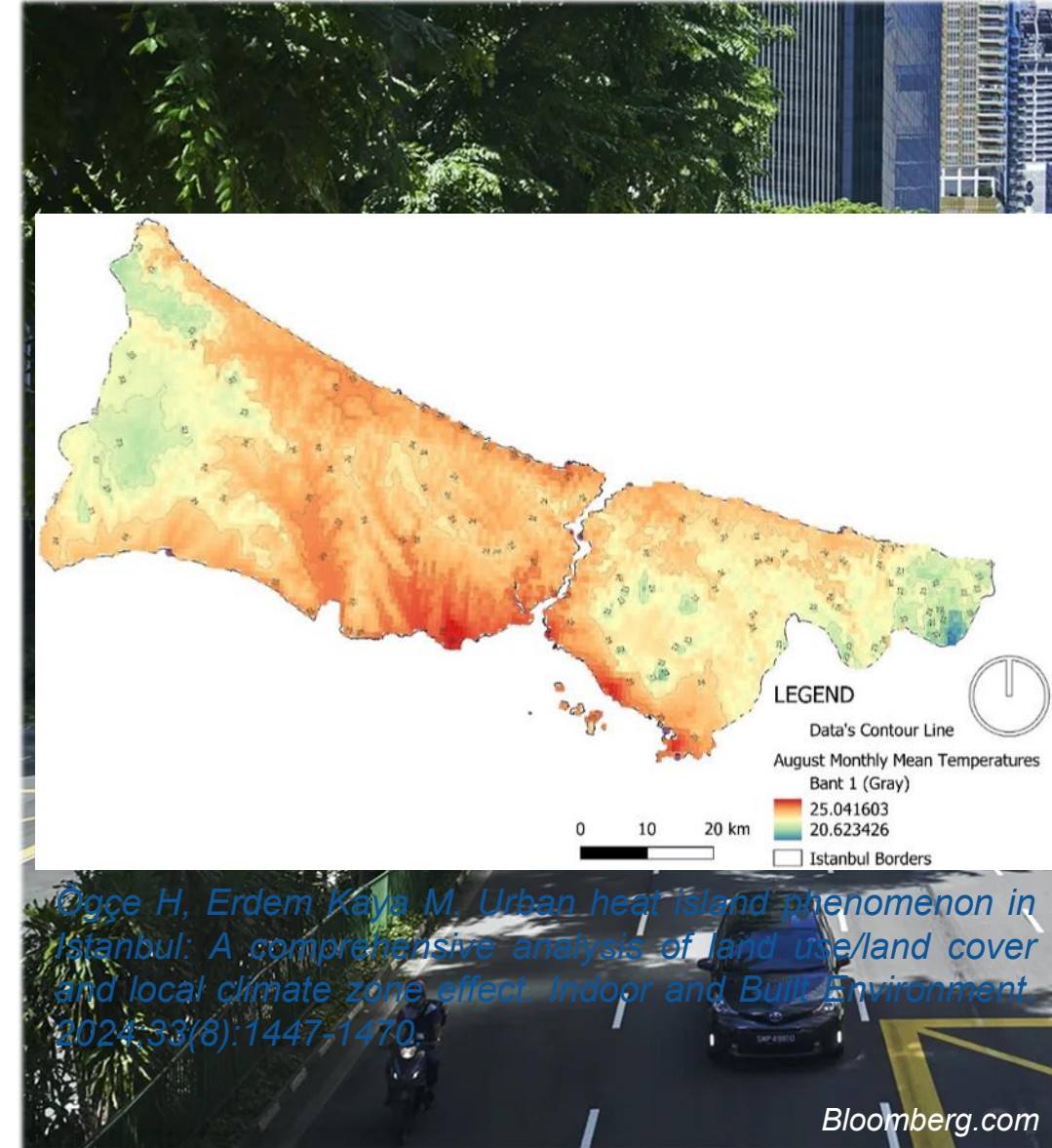
- **Climate Change:** Addressing global warming and its consequences.
- **Healthcare Accessibility:** Ensuring that everyone has access to affordable and effective healthcare services.
- **Economic Inequality:** Reducing disparities in wealth and income, within and between countries.
- **Educational Disparities:** Closing gaps in access to quality education caused by e.g., geography, socioeconomic status.
- **Resource Scarcity:** Dealing with the limitations of critical resources like fresh water, arable land, and certain minerals.





Urban Heat Island (UHI): How to Adapt or Avoid?

- Urban areas are steadily warmer than natural surroundings, a phenomenon called the Urban Heat Island effect.
- UHI intensity depends on e.g., city size, greenery, building density, and ventilation.
- Key mitigation: green spaces, efficient A/C (?), and cool surface design.

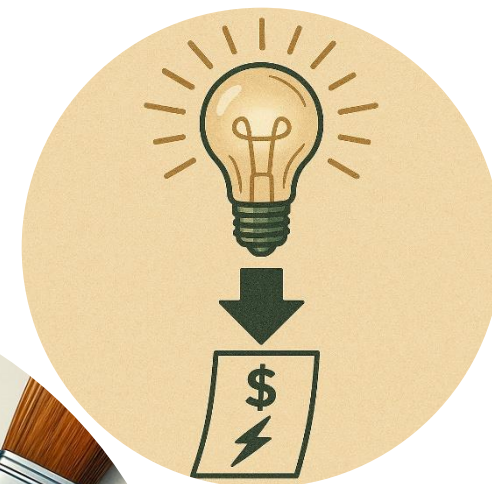
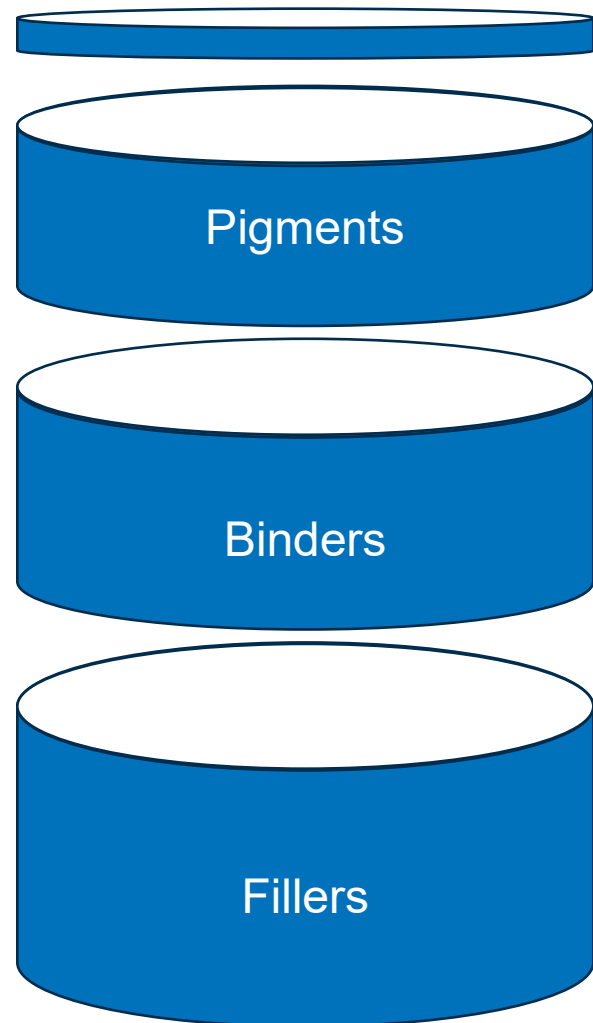


Build a Better Future: Contribution of Paint Industrials

- **Eco and Health-Friendly Formulations:** Employ non-toxic materials and compositions that minimize environmental impact while enhancing user comfort and reducing health risks for workers.
- **Energy Efficiency:** Develop paints that lower energy and water use in production and beyond.
- **Recycling Management:** Use recycled materials and establish programs like container recycling.
- **Community Engagement:** Partner with local producers on projects that promote regional and societal benefits.

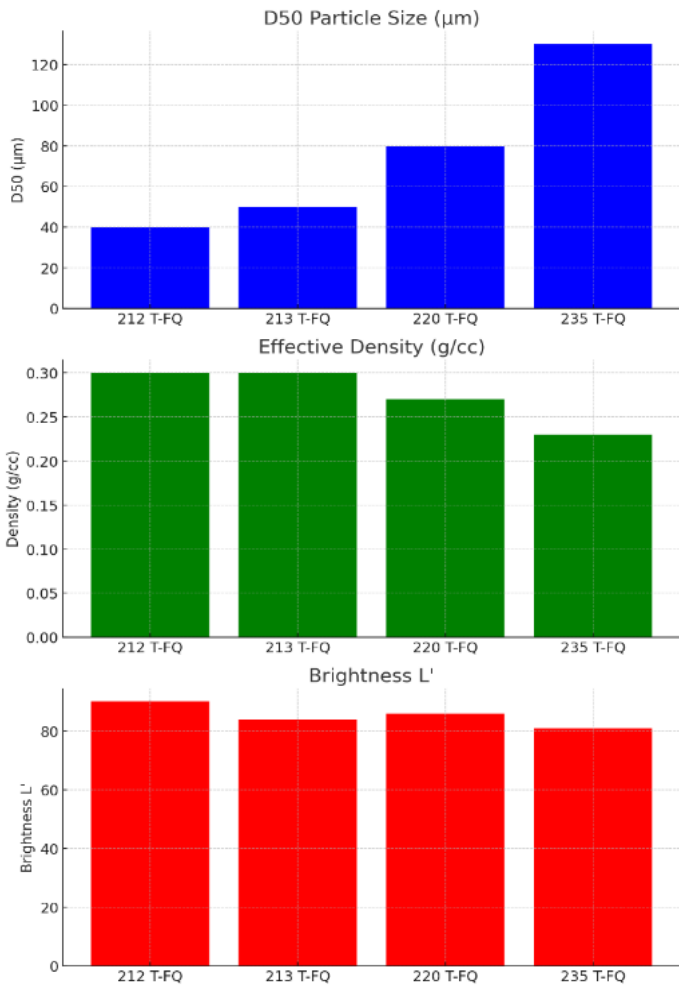


Where to Start?

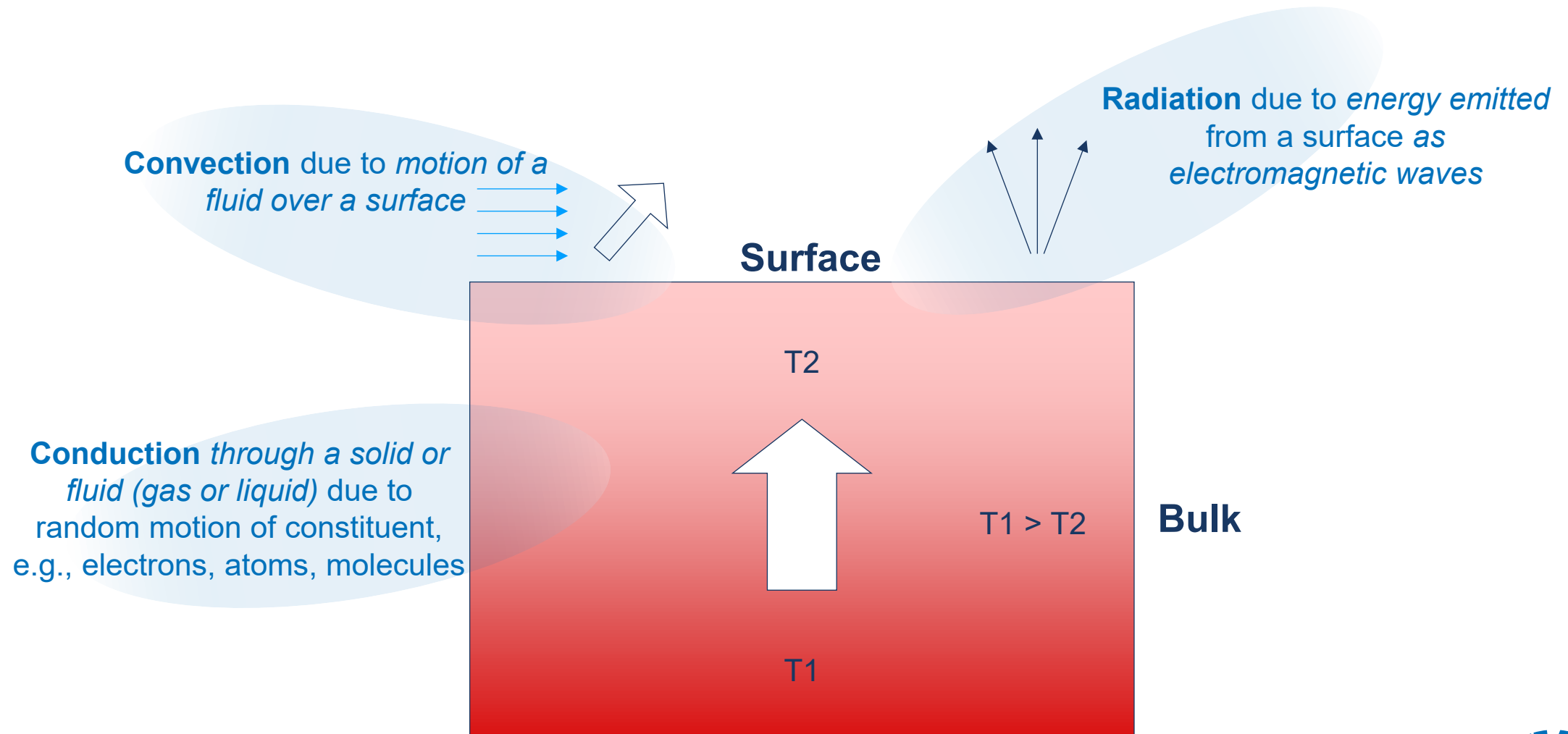


Illustrations generated via AI

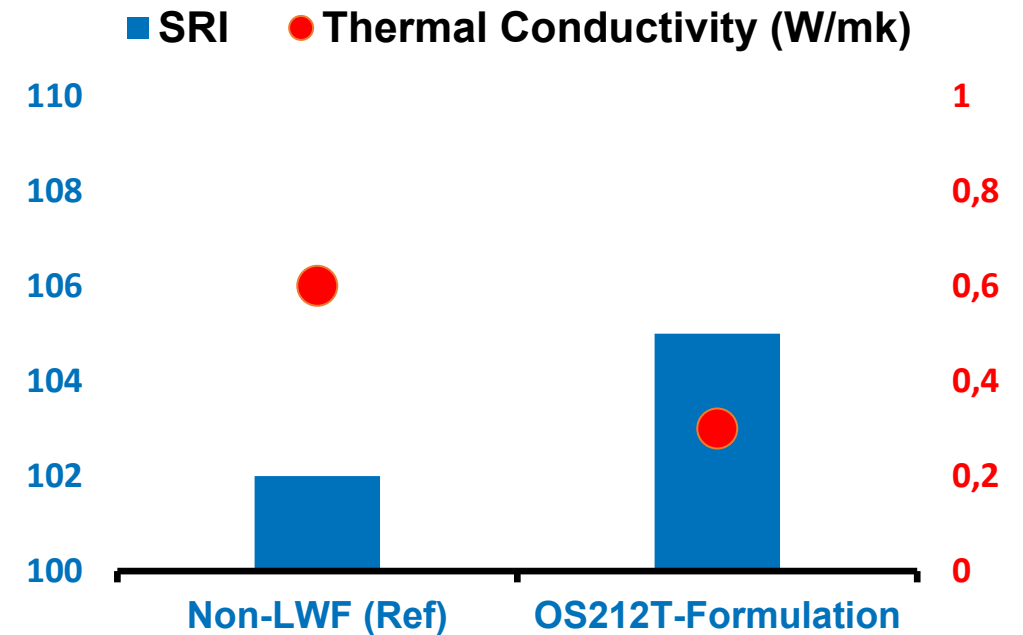
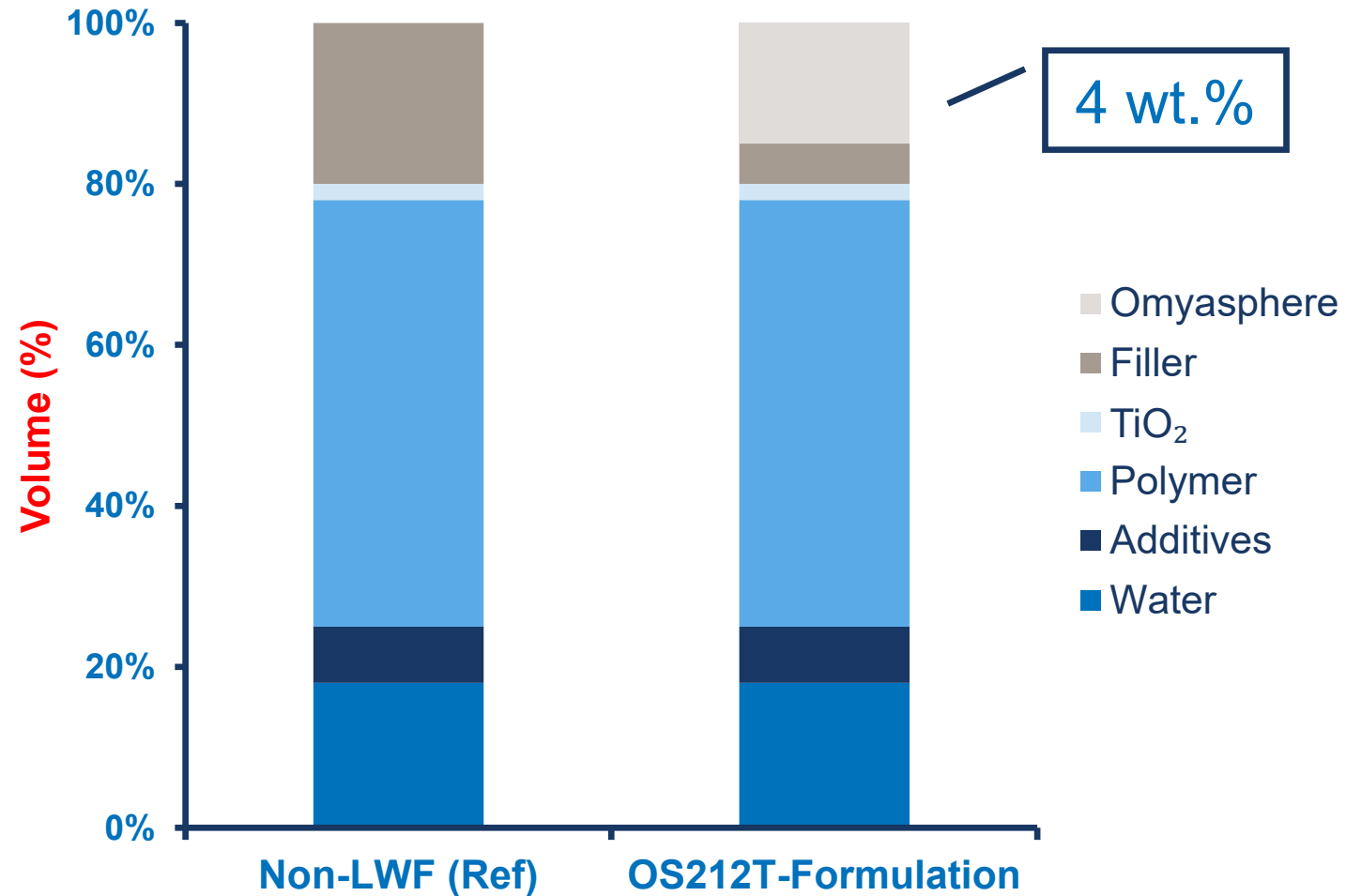
Omyasphere Family of Engineered Light Weight Fillers: 200 Series



Modes of Heat Transfer

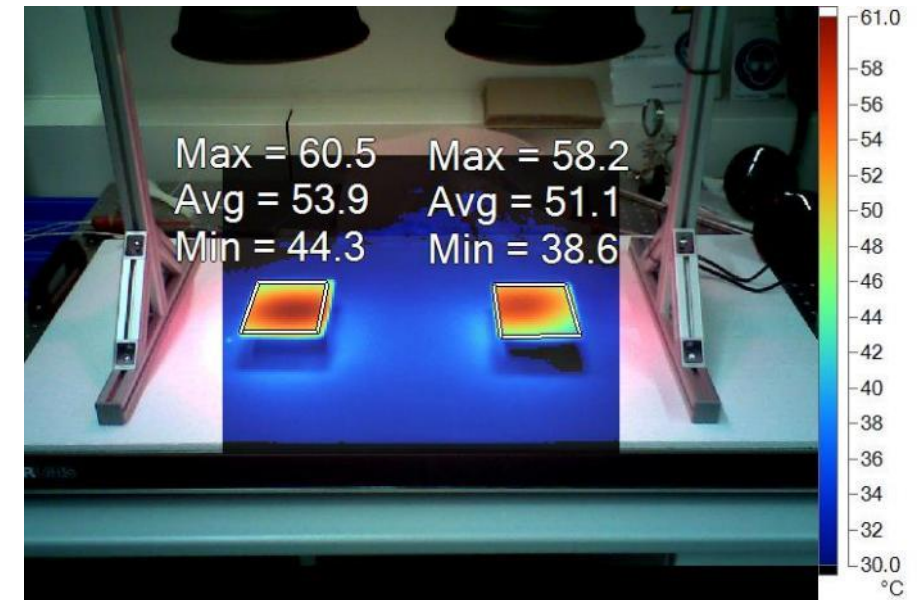
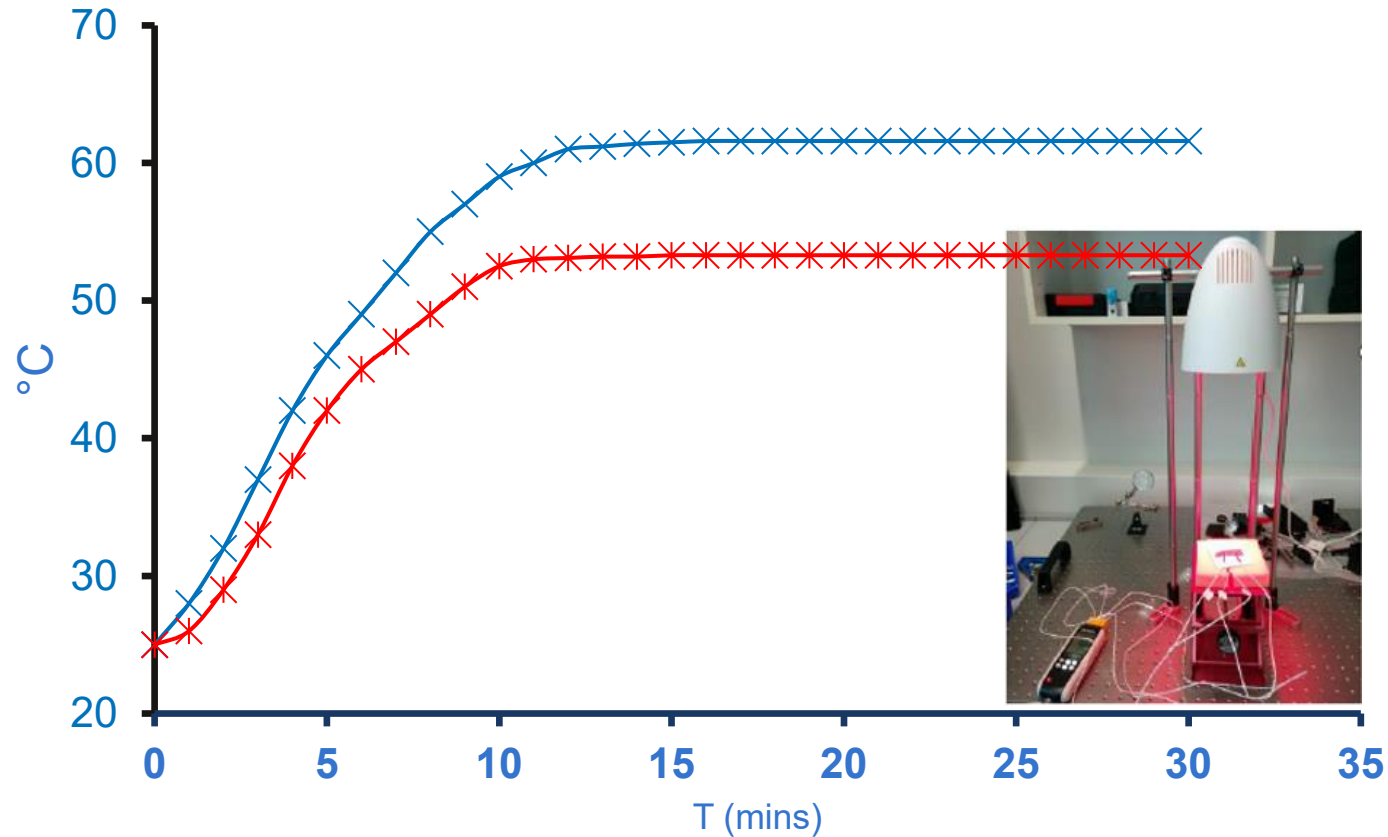


Case Study: A Solar Reflective Paint using Omyasphere 212T



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✕ Non-LWF (Ref.) ✕ OS212T-Formulation



Non-LWF (Ref.)

OS212T-Formulation

Let's Simply Use A/C Systems ... ?

- Raising indoor temperatures from 18°C to 22°C can reduce cooling energy use by up to 30%.
- Each 1°C increase saves ca. 6-8% in A/C energy consumption (i.e., economies).
- In Türkiye, where electricity relies on fossil fuels, this leads to significant CO₂ emission reductions - *especially in areas with high UHI intensity, where cooling demand is greatest (i.e., Closed cycle).*
- Raising A/C temperatures improves efficiency, reduces energy cost and carbon emissions.



Omyasphere 200 and Beyond ...

- **OS200:** D50 of **40-130 μm** , effective density of **0.3-0.4 g/cc**, mid level brightness and compressive strength.
- **OS900:** D50 **16-85 μm** , effective density of **0.15-0.5 g/cc**, high level brightness and compressive strength.

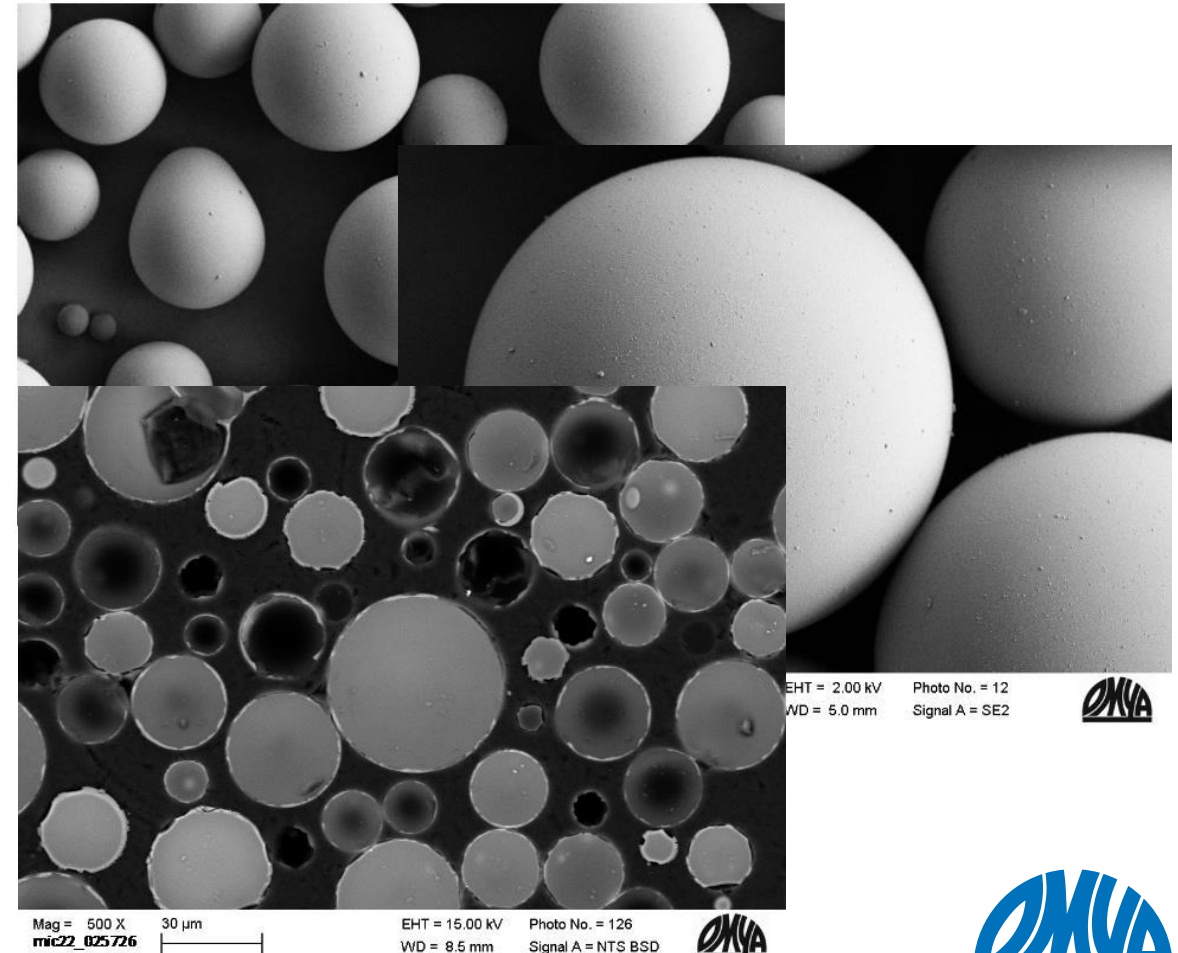
Main applications	Omyasphere 200 series	Omyasphere 900 series
Building Refurbishment & Finishing		
Spackles / Joint Compounds / Joint Fillers / Putties	●●	○
Acrylic Plasters	●●	○
Gypsum Joint Filler / Mortars / Renders / ETICS	●●	
Ceramic Tile Adhesives	●●	
Self Levelling Underlayment / Tile Grouts		
Panels & Boards	○	
Concrete		
LW Concrete / Infra LW Concrete / 3D printing	○	
Paints & Coatings		
Thermal Insulating Paints	○	●●
Deco Paints		●●
Roofing & Flooring		
Elastomeric Roof Coating / Cool Roof	●●	●●
Waterproofing Asphalt Membranes / Sealers	●●	
Adhesives & Sealants		
PU / SMP / Silicone		●●
Acrylic / Epoxy	○	●●

●● First choice ○ Second choice



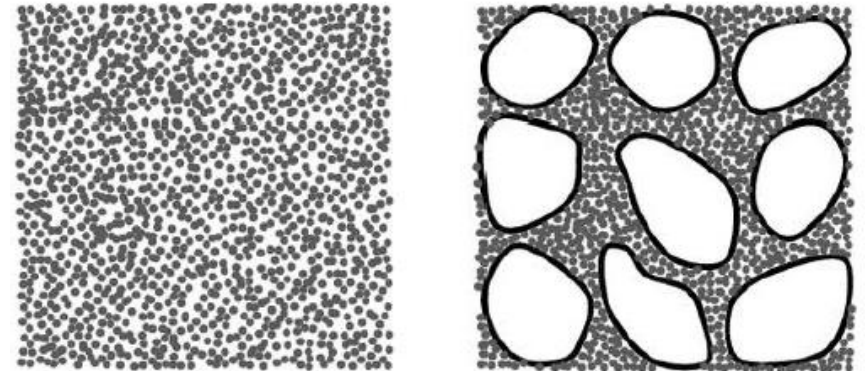
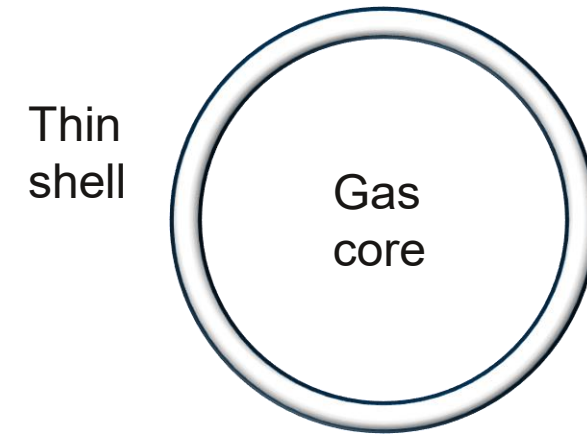
What is Omyasphere 900?

- Omyasphere 900 series are hollow glass microspheres, derived from soda lime borosilicate glass.
- Materials are chemically inert and water-resistant.
- Spherical and hermetic, they have low density, high compressive strength and high brightness.



How Omyasphere Improves Thermal Insulation?

- $\lambda_{\text{Total}} = \lambda_{\text{Conduction}} + \lambda_{\text{Convection}} + \lambda_{\text{Radiation}}$
- Conduction: heat transfer through shell material.
- Convection: gas movement within the hollow core.
- Radiation: reduced by scattering within and between particles.



Key Takeaways

Upgrading a P&C formulation with Omyasphere yields:

- A **high** SRI and a **low** of thermal conductivity (i.e., **high** thermal insulation): Use less energy to cool residential areas.
- If a coating thickness (or compressive strength) is important OS 920, 922 and 938S are recommended. If not, OS 212T, 220T are suitable. *Cost/Performance ratio is to be considered.*
- Addressing our societal and environmental challenges require a multifaceted approach, as there is no one-size-fits-all solution!



About Omya

Omya is a leading global producer of essential minerals and a worldwide distributor of specialty materials.



160 plants in
50 countries



9,000
employees



Privately
owned



Headquartered
in Switzerland



CHF **4 billion**
turnover



THINKING OF TOMORROW

Solving customer challenges today and into the future

Horizon 3 **Future challenges**

Working now to be ready for what tomorrow may bring

Horizon 2 **Development programs**

A global innovation pipeline for market applications

Horizon 1 **Technical support**

Responding to immediate customer needs



325

patent families



3

innovation hubs



6

pilot plants



100+

scientists



17

dedicated laboratories





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*Thank you for your
kind attention!*

